



Republic of the Philippines
(Republic Act No. 7611)

PALAWAN COUNCIL FOR SUSTAINABLE DEVELOPMENT STAFF

Excerpts from the Minutes of the 244th PCSD Regular Meeting
Citystate Asturias Hotel, Puerto Princesa City
June 18, 2018

Present:

- | | |
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| 1. Gov. Jose Ch. Alvarez, Provincial Governor, | Chair |
| 2. Vice Gov. Victorino Dennis M. Socrates, Sangguniang Panlalawigan. | Vice Chair |
| 3. DDG Adoracion M. Navarro, Deputy Director General, NEDA | Member |
| 4. Dir. Nelson P. Devanadera, Executive Director, PCSDS | Secretary |
| 5. Hon. Lucena D. Demaala, Pres., League of Municipalities | Member |
| 6. Atty. Jansen Jontila, NGO Representative | Member |
| 7. LTGEN Rozzano D. Briguez, Commander, WESCOM | Member |

Represented:

- | | |
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| 8. Usec Juan Miguel T. Cuna, Undersecretary, DENR
Represented by Engr Maria Dorica Naz-Hipe | Member |
| 9. Usec. Ariel T. Cayanan, Undersecretary, DA
Represented by Dir. Louella Rowena J. Lorenzana | Member |
| 10. Hon. Lucilo R. Bayron, Mayor, Puerto Princesa City
Represented by Atty Carlo S. Gomez | Member |

Absent:

- | | |
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| 11. Hon. Dennis M. Sabando, President, Liga ng mga Barangay | Member |
| 12. Mr. Bobby Castro, Private Sector Representative | Member |

PCSD RESOLUTION NO. 18-636

“ADOPTING THE OFFICIAL LOGO AND TAGLINE FOR PALAWAN BIOSPHERE RESERVE”

WHEREAS, Republic Act No. 7611, otherwise known as the Strategic Environmental Plan (SEP) for Palawan Act was approved on June 19, 1992;

WHEREAS, Section 16 of the same law provides that the governance, implementation and policy direction of the SEP shall be exercised by the Palawan Council for Sustainable Development (PCSD);

***Vision:** Palawan, an innovative and dynamic global center of sustainable development*
***Mission:** PCSDS as the driver of environmental conservation and inclusive development in Palawan, a biosphere reserve and science-for-sustainability site, guided by the Strategic Environmental Plan*

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WHEREAS, the SEP shall support and promote the sustainable development goals for the province through proper conservation, utilization and development of natural resources to provide optimum yields on a continuing basis;

WHEREAS, the general philosophy of the SEP is sustainable development, which is the improvement in the quality of life of its people in the present and future generations through the use of complementary activities of development and conservation that protect life-support ecosystem and rehabilitate exploited areas to allow upcoming generations to sustain development growth;

WHEREAS, in the exercise of its function, the Council through the Staff has developed and currently pursuing an agenda and sustainable development action plan that are aligned with the Lima Action Plan and the United Nation Sustainable Development Goal or Agenda 2030;

WHEREAS, the Palawan Biosphere Reserve covers the whole of the Environmentally Critical Areas Network (ECAN), the main strategy of the SEP which is a graded system of protection and development control over tribal lands, forests, mines, agricultural and settlement areas, small islands, mangroves, coral reefs, seagrass beds and the surrounding sea;

WHEREAS, the province of Palawan was inscribed as Man and the Biosphere Reserve (BR) of the UNESCO Man and the Biosphere Programme (MAB) on March 27, 1990 and has since then continuously served as a model BR in the country and the global network of biosphere reserves under UNESCO MAB;

WHEREAS, the MAB Advisory Committee has officially recognized after almost three decades that Palawan BR meets the criteria of Statutory Framework of the World Network of Biosphere Reserves and has satisfactorily fulfilled three complementary functions, namely, (1) conservation function, (2) development function, and (3) logistic support function;

WHEREAS, in order to enhance the identity of the Palawan BR and for the purposes of branding and communicating to other BR and the rest of the globe, it is necessary to adopt a logo and tagline unique to Palawan BR;

WHEREAS, in today's meeting the PCSDS presented the proposed BR logo consisting of the Palawan map, the entirety of the biosphere reserve that holds endemic flora and fauna and is considered the "Philippines' Last Ecological Frontier". The Palawan map is encircled by what symbolizes the ocean which is also one of the main ecological features of Palawan. Included in the logo is a symbolism of man as it interacts with the biosphere and the logo of the PCSD, the body that was given mandate over the preservation of the Palawan Biosphere Reserve;

WHEREAS, the PCSDS likewise recommends the adoption of the tag line "Our Biosphere, Our Home," suggesting that we must take care of where we live because whatever happens to the biosphere, we will also benefit or perish from the consequences of what we do;

WHEREFORE, in consideration of the foregoing premises and upon motion duly seconded, the Council resolves to adopt as it is hereby RESOLVED and ADOPTED the above-described official BR logo of the Palawan Biosphere Reserve and the tagline "Our Biosphere.

Our Home;" both depicted in Annex "A" hereto attached and made integral part of this resolution.


RESOLVED FINALLY that copies of this Resolution be furnished the UNESCO National Commission of the Philippines, and the MAB Council of UNESCO Headquarters in France.

ADOPTED AND APPROVED this 18th day of June 2018 at Puerto Princesa City, Palawan.

I hereby certify that the above-quoted resolution has been duly adopted by the PCSD on the 18th day of June 2018 at Puerto Princesa City, Palawan.


NELSON P. DEVANADERA
Secretary *N*

ATTESTED BY:


JOSE CH. ALVAREZ
Chair *+*



Our Biosphere. Our Home.



United Nations
Educational, Scientific and
Cultural Organization



Man and
the Biosphere
Programme